



Art on the Web

The Mid-Michigan Art Guild offers a Gallery page or link to your personal page to all members in good standing who want to display their art as part of the MMAG website. Please see our current list of member websites. To display your art, or to have your existing site listed, please contact the MMAG Website Manager.

What will be displayed:

- Up to 10 images of your artwork
- Your bio or personal information
- Your artist statement; i.e. what makes your art unique.
- Contact information (email, telephone, etc.) :

What to do:

1. Photograph your work. You may either do it yourself, or hire someone else to take the pictures for you. (See our page on "[How to Photograph Your Artwork](#)" by Ansen Seale.)
2. If you use a digital camera, the photos will be in a format that can be used on the web. You may also want to edit your images, if you have image editing software and are familiar with using it. See the guidelines page for details on how to do this.

If using a film camera, have the negatives scanned and converted into digital image files. This is best done by requesting a "Photo CD" when you bring in the film for processing.
3. List information about your artwork. This will include title, medium, and size (height x width in inches) for each image. We will not list price information. Put artwork dimensions and titles in a word processing file on the CD with your images, or send images and information by email.
4. You may want to write an *Artist Bio and Statement*, or other information about yourself and your art work, if you want these included on your Gallery page.
5. Submit the information to us in **electronic form only**—either by email or CD. If necessary, we may edit what you have submitted to us, then have you recheck it for accuracy.

Mail your CD to MMAG, PO box 81186, Lansing ,Mi. 48908

More information:

The address for your Gallery page will be similar to this:
<http://www.midmichiganartguild.org/Gallery/yourlastname.html/>.

If you choose to shorten this address you may register your own domain name and then request your internet service provider to redirect your personal domain name to the actual address of your Gallery page. Your new domain name will usually be www.YourName.com.

The Gallery page is for portfolio display only. We make **no** arrangements for online ordering or selling of your artwork. Any visitor inquiries or sales of your art are not charged a commission by the Guild.

Once your Gallery page is displayed, you may want to add your web address on your business cards and other correspondence.

If you haven't updated your art in the last 2 years, you may want to display more current work on your Gallery page.